

Jad Daley

Education: Vermont Law School, M.S.E.L., 1996, *summa cum laude*
Brown University, B.A., 1990, Teaching Assistant and All-New England Athlete
Peddie School, 1986, High Honors and National Cum Laude Society

Employment:

American Forests, July, 2018-Present

President and CEO

Lead America's oldest forestry organization as its President and CEO. Assumed this position in July of 2018 after serving as Vice President of Programs for 13 months. In current role oversee all aspects of the organization, including strategy and programs, development, communications, and operations.

American Forests, June, 2017-June 2018

Vice President for Conservation Programs

Led development of American Forests programs in science innovation, place-based forest restoration, and movement building activities such as policy. Played a leading role in all aspects of the work, from design to execution, including strategy, program design, partnership development, communications and fundraising.

The Trust for Public Land, April, 2016-May, 2017

Vice President and Director of Program Development

Leading TPL's programmatic efforts to develop and implement park and conservation initiatives across the organization. This includes continuing oversight of the Climate Conservation Program, and leadership in development of new national programs for public health, rural community partnerships, and large landscape conservation. Supervise director-level staff across the organization and lead integration of multiple departments and functions.

The Trust for Public Land, January, 2010-April, 2016

Director, Climate Conservation Program and Martha Wyckoff Fellow

Lead TPL's programmatic efforts to develop and implement climate conservation initiatives, a program of my own design from inception. This position involves directly supervising staff and coordinating activities across multiple departments. Leading the strategic design of Climate-Smart Cities and Resilient Landscapes by integrating partnership development, scientific research with academic institutions, GIS planning, conservation finance, and on-the-ground project development. Federal policy lead for climate change, including co-chair of the Forest-Climate Working Group and one of four non-profit representatives to the federal Landscape Conservation Cooperative National Council. Communications

lead for climate change, including publication in print and electronic media outlets such as New York Times and Huffington Post. Lead role in fundraising to secure over \$10 million, including relationship management with National Fish and Wildlife Foundation and other philanthropic foundations.

The Trust for Public Land, March, 2008-January, 2010

Northern New England Program Director

Led TPL's programmatic efforts to develop and implement landscape programs integrating the work of the organization's offices in Vermont, New Hampshire, Maine, and Massachusetts. These landscape programs integrated partnership development, GIS planning, conservation finance, and on-the-ground project development. This role included continuing service as the Chair of the Friends of Silvio Conte National Wildlife Refuge and lead of a multi-state partnership engaging Trout Unlimited and the Connecticut River Watershed Council. Also played a leadership role on certain federal policy initiatives, including the Forest-Climate Working Group and an informal budget and appropriations coalition in support of the U.S. Forest Service Community Forest Program.

Eastern Forest Partnership, June, 2000-March, 2008

Coordinator

Founding director of this "coalition of coalitions" formed across the East to advocate for enhanced federal funding for eastern forest conservation. The position involved federal policy, partnership management, media and communications, and fundraising. Led legislative drafting and secured passage of new federal legislation in 2008 Farm Bill, including the authorizing language for the U.S. Forest Service Community Forest Program and Community Wood Energy Program. Significantly increased overall funding for targeted federal programs and enhanced allocation of available funding to eastern forest conservation. Led development of organization's publications and website, and secured op-ed placements in leading print media.

Northern Forest Alliance, September, 2004-March, 2008

Campaign Director

Led efforts of this 50-member coalition to catalyze landscape conservation in the Northern Forest of New England. The position involved federal and state policy, partnership management, strategic design of landscape conservation initiatives, GIS mapping and planning, media and communications, research and writing, and fundraising. Led the establishment of the Friends of Silvio O. Conte National Fish and Wildlife Refuge, and served as chair. Led the establishment of the Mahoosuc Initiative and Vermont Town Forest Project.

Appalachian Mountain Club, July, 2002-September, 2004

Mid-Atlantic Conservation Director

Led the AMC's forest conservation efforts in the Highlands region and other landscapes in the Mid-Atlantic region. The position involved federal policy, partnership development, strategic design of landscape conservation initiatives

such as the Pennsylvania Highlands, GIS mapping and planning, media and communications, and fundraising.

Honors and Associations:

Academic

Academic Excellence in Environmental Law Award, Vermont Law School
Teaching Assistant, Environmental Law, Vermont Law School
George Perkins Marsh Fellow, Vermont Law School
Teaching Assistant, Management of Industrial and Non-Profit Organizations,
Brown University

Professional

Forest-Climate Working Group, Co-Founder and Co-Chair
Forests in the Farm Bill Coalition, Founding Steering Committee Member
Landscape Conservation Cooperatives National Council, Appointed Member
USFS Northern Institute of Applied Climate Science, Board Member
Nature4Climate US, Board Member
North American Forest Partnership, Board Member
WCS Climate Adaptation Fund, Advisor
TNC Restoration Accelerator, Grants Committee Member
Martha Wyckoff Fellow at The Trust for Public Land (Endowed position)
Huey Johnson Award for Innovation at The Trust for Public Land
N. Atlantic Landscape Conservation Cooperative, Steering Committee Member
Rockefeller Foundation Design Advisory Group, Subject Expert & Facilitator
Landscape Practitioners' Network, Policy Working Group Co-Chair
Carpe Diem West—Healthy Headwaters, Steering Committee Member
National Association of State Foresters, Stan Adams Partnership Award
Vermont Town Forest Project, Founder and Director
Friends of Silvio O. Conte National Fish and Wildlife Refuge, Founding Chair
Mahoosuc Conservation Initiative, Founder and Director
Northern Rivers Land Trust, Co-Founder and President of the Board

Publications and Media:

Effects of Land Use and Forest Management on Soil Carbon in Ecoregions of Maryland and Adjacent Eastern States, Forest Ecology and Management
Deconstructing the Renaissance, Forest History Today Magazine
The Eastern Forests: Treasured Lands for Sale
Vermont Town Forest Stewardship Guide
Mahoosuc Region Resources Report
Seeing the Mahoosucs Whole

Electronic Media

Huffington Post Contributor
Medium
TheHill.com
American Planning Association—Recovery News Blog & Sustaining Places Blog
GreenBiz.com

Op-Ed Placements

Boston Globe, Baltimore Sun, Philadelphia Inquirer, Providence Journal, Trenton Times, Albany Times-Union, Burlington Free Press, Montpelier Times-Argus, Caledonian Record, Concord Monitor, and Lewiston Sun-Journal

Letters to the Editor

Include placements in the New York Times (8) and Washington Post (7)

Athletic Accomplishments:

Four-time member of USA Triathlon National Team & two-time Ironman finisher
Two-time top-150 finisher at New York City Marathon & three-time finisher of Boston Marathon